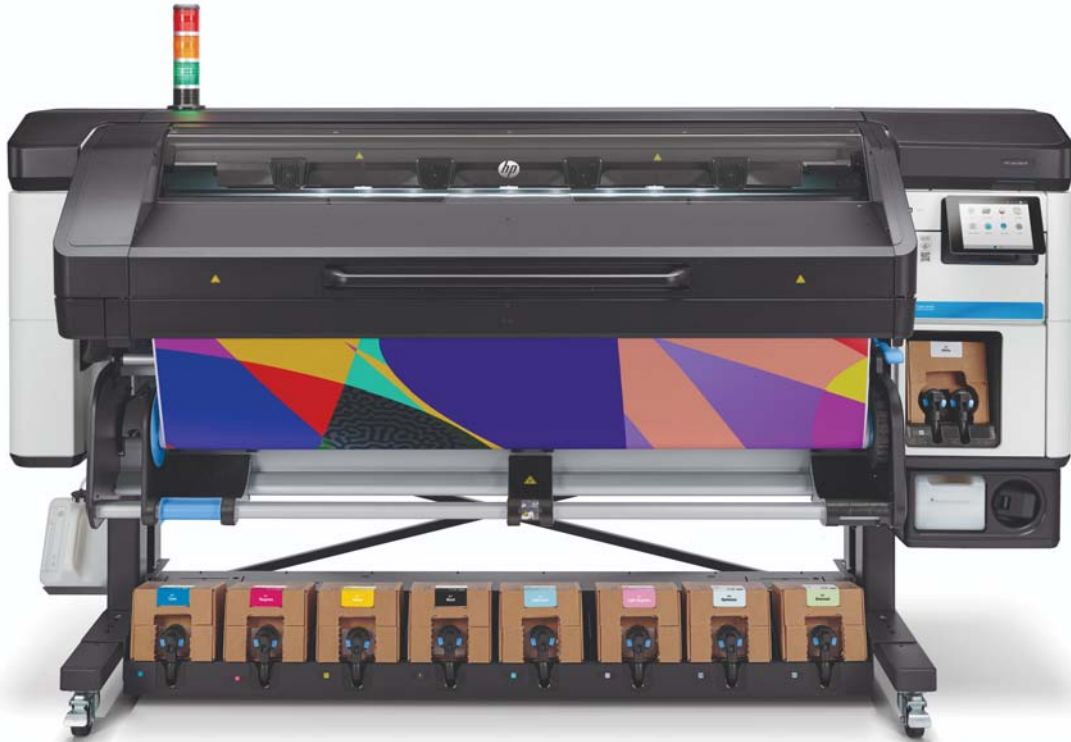




HP Latex 800 W Printer

Win high-value jobs with white ink and productive printing—and sharpen your sustainability edge



Expand into white, produce the highest value jobs

- Extend your portfolio into high-margin stickers and window graphics with the whitest white.¹
- Print white without complexity—automatic recirculation and printhead cleaning reduce manual purging.
- Deliver vivid colors at high speed, get striking contrast using pure blacks, and expect sharp 4-point text.
- Choose from a wide application range covering banners/textiles/poster paper, canvas, wallpaper, and vinyl.

Robust, smart, and productive printing

- Drive high productivity with saturated color at speeds up to 388 ft²/hr outdoor², easy spindle-less loading.
- Control print operations virtually anytime, anywhere with HP PrintOS tools, and grow with HP Learn trainings.
- Work fast processing reprints and multi-copy jobs with a smart front panel, and store up to 100 jobs.
- Help reduce running costs with cost-effective 3-liter HP ink cartridges, changed while the printer runs.

Sharpen your sustainability edge with HP Latex

- Innovative water-based HP Latex Inks—no HAPs³, no required hazard warning labels, and odorless prints.⁴
- Local HP Eco-Carton outer carton recycling.⁵
- Choose from a wide range of compatible eco-conscious media.⁶
- HP Latex prints are recyclable, returnable, or non-hazardous and safe for disposal.⁷

For more information, please visit <http://www.hp.com/go/latex800series>

Join the community, find tools, and talk to experts. Visit the HP Latex Knowledge Center at <https://hpllatexknowledgecenter.com/>

Dynamic security enabled printer. Only intended to be used with cartridges using an HP original chip. Cartridges using a non-HP chip may not work, and those that work today may not work in the future. More at: <http://www.hp.com/go/learnaboutsupplies>

¹ Whitest white based on ISO/DIS 23498 compared to competitive alternatives using solvent and UV technologies under \$50,000 USD as of May, 2020. Test performed on black opaque self-adhesive vinyl (L*:4.16 – a:0.48 – b:2.34) with 160% UF printmode using HP 873 3-liter White Latex Ink Cartridge. Visual opacity = 91%.

² Outdoor mode (Banner) 4-pass, 100%. Based on internal HP testing in September 2020 on Avery 3001. Print speed may vary due to the adaptive printing mechanism to avoid image quality defects.

³ HP Latex Inks were tested for Hazardous Air Pollutants, as defined in the Clean Air Act, per U.S. Environmental Protection Agency Method 311 (testing conducted in 2013) and none were detected.

⁴ There is a broad set of media with very different odor profiles. Some of the media can affect the odor performance of the final print.

⁵ The ink cartridge outer carton is 100% recyclable through local cardboard/paper programs.

⁶ See <http://www.hp.com/go/mediasolutionslocator>.

⁷ Most HP large format paper-based printing materials can be recycled through commonly available recycling programs, or according to region-specific practices. Some HP media are eligible for return through the free, convenient HP Large Format Media take-back program. Programs may not exist in your area. See <http://www.HPLFMedia.com/hp/ecosolutions> for details. HP large format printing materials, both unprinted and printed with Original HP Latex Inks, are non-hazardous and safe for disposal. Contact your local waste management authority for local area-specific instructions.

